



China Int'l Machine Tool & Tools Exhibition - CIMES 2012 →



12-16 June, 2012 | Beijing, China

Since 2000, the biennial CIMES has grown from 19,000 to 120,000 sqm in exhibition size. It reflects China's strong economic growth and ever-growing market demands. The year 2012 marks the beginning of the 12th Five Year Plan with great emphasis on the development of the railway, automotive and energy sectors. These three major areas will stimulate strong growth and boost the demand for machine tool technology at the show. Chinamac Journal is proud to be appointed as the publisher of the **Official Visitors' Guide**, following CMJ's successful 2010 edition.

CIMES 2012 Preview (Jun/Jul 2012) & Review (Aug/Sep 2012)

Contained within the regular issues, the Preview and Review will provide readers with show updates, exhibit highlights and information on concurrent events, all of which will help both exhibitors and advertisers gain maximum exposure.



CIMES 2012 Official Visitors' Guide

- The official channel promoting you to more than 200,000 professional visitors
- 30,000 copies to be distributed to overseas and domestic visitors at CIMES 2012
- Content to include show information, floor plans, exhibitor list, highlights of notable exhibitors and exhibits, latest market reports and travel tips for Beijing.

CIMES 2012 Countdown eNewsletter

An eNewsletter highlighting the show's attractions and exhibitors will be distributed to over 250,000 online machine-building and metalworking members three times prior to the event.



CIMES concurrent conference and CMJ Machine-building & Metalworking Awards

- A professional platform for experts from institutions, associations, leading machinery manufacturers and equipment suppliers as well as users.
- The topics refer to the application of advanced technology in a variety of manufacturing industries, such as: automotive, aviation, wind energy and moulds.
- CMJ Machine-building & Metal-working Awards will be held during the conference. These awards are a sign of our appreciation for the contributions made by technology companies to our industry.



MEDTEC China 2012 →

MEDTEC China

26-27 September 2012 | Shanghai, China

MEDTEC is China's premier event for medical device design and manufacturing, and is part of a global series now held annually in the United States, Europe and Asia. Get your marketing message seen by thousands of medical industry professionals through the MEDTEC China Visitors' Guide published by CMJ and CPRJ.



- CMJ - Supporting Media Partner in Metal Industry
- An individual booklet provides a quick reference for MEDTEC visitors
- 25,138 copies of the supplement to be published in CMJ Aug/Sep 2012 Issue
- 5,000 copies to be distributed at MEDTEC China
- eBook sent by eNewsletter & uploaded to www.AdsaleCMJ.com
- Content: Show info, floor plans, technical highlights, technology forum & conference

2012 International Seminar on Modern Auto Engine Manufacturing Technology → March 2012 | Shanghai, China

Driven by strong consumer demand for vehicles, the engine, as the automotive heart, has recently been paid much attention by industry members. With this conference, CMJ aims to promote global discourse on application technologies for automobile engines. Companies with an interest in the automotive industry can partner with CMJ to reach an international audience of motor vehicle and engine manufacturers, sellers, product users and academics.

- A discussion of advanced manufacturing technology and applications of automobile engines
- More than 150 people will attend, consisting of members from local and overseas automotive associations, academic experts, leading industry manufacturers, and equipment suppliers and users



2012 Seminar on Advanced Manufacturing Technology and Cutting Tools → August 2012 | Shanghai, China

China has evolved into a global manufacturing giant, and although it already represents the world's largest market for automobiles and machinery tools, the industry continues to develop. At this year's seminar, CMJ sponsors will have the opportunity to reach the experts and academics at the forefront of the manufacturing and machine tool industry in China.

- Organized by Shanghai University, Institute of Advanced Technology and Cutting Tools (IATCT)
- The seminar was held in 2011 and attracted more than 250 representatives from local and overseas associations, higher education institutions, machinery and cutting tool manufacturers, sell/buyer enterprises and mainland media.
- As co-organizer, CMJ will launch a series of promotional campaigns and provide a comprehensive promotional package for sponsors.

